

Recognizing Incompatible SM Strategic Elements (Exercise 11)



Purpose: To fine-tune your understanding of the SM strategic elements (the 5 Cs)

Method: Use the chart below to identify examples of situations where one decision involving one element conflicts or is incompatible with another. For example, in the first open cell, identify a coordinate that would be mismatched with a channel choice.

	Coordinate	Channel	Content	Connection
Channel				
Content				
Connection				
Correction				