

COORDINATES



Goals serve as targets or objectives to strive toward; they provide direction

Coordinates are connected, aligned, and synced goals

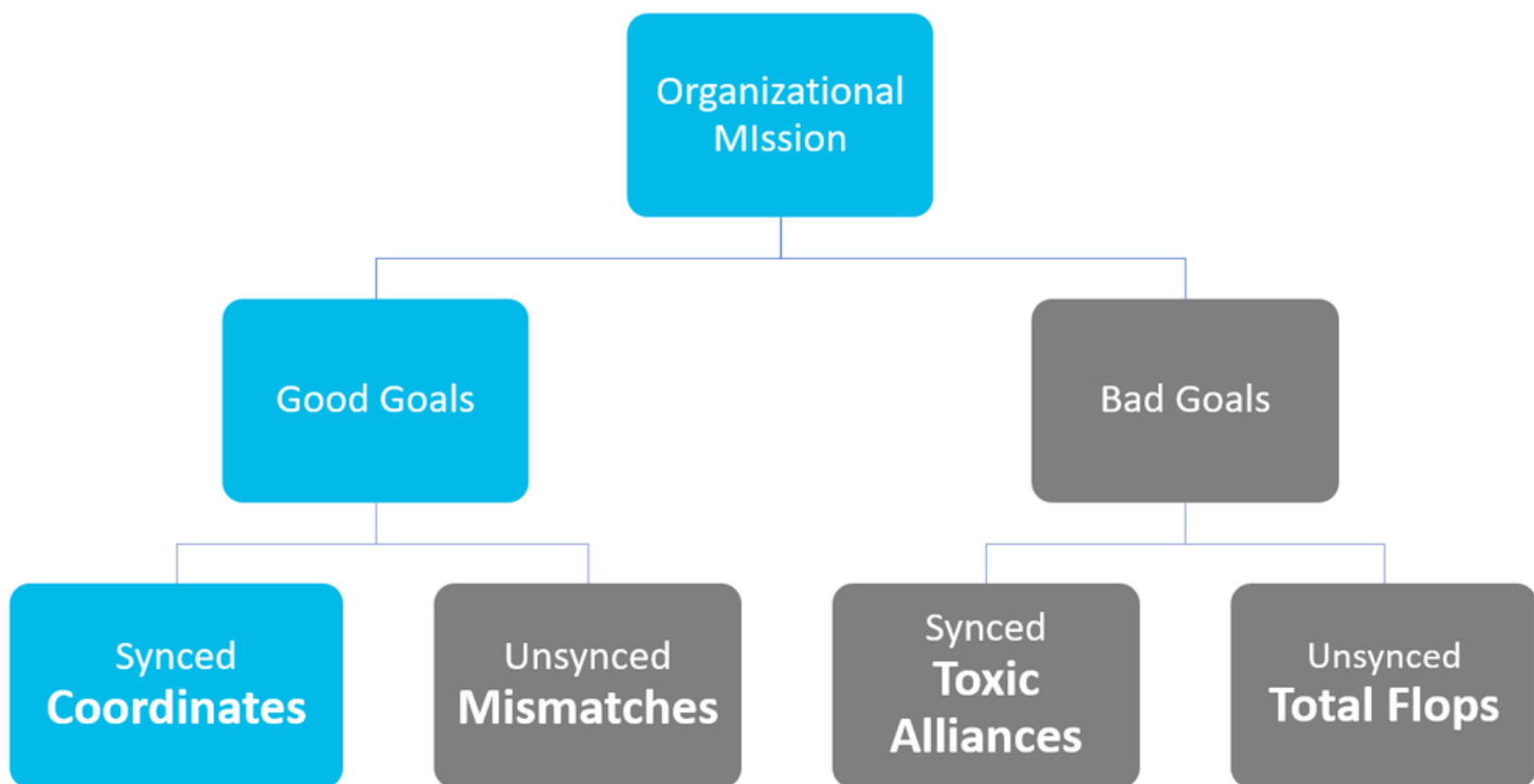
Good Goals are S•M•A•R•T

Specific
Measurable
Actionable
Realistic
Timed

Bad goals are missing one or more of those attributes

Synced Goals are A•R•C•S

A **Aligned** (not contradictory) with one another
R Mutually **reinforcing**
C **Connected** to one another
S Collectively cultivate **synergy**



Coordinates
Good goals that are synced

Mismatches
Good goals that are not synced with one another

Toxic Alliances
Bad goals that are synced



Total Flops
Bad goals that are not synced

